



भारतीय प्रतिभूति
और विनिमय बोर्ड
**Securities and Exchange
Board of India**
SEBI/NRO/OW/P/2023/31375/1

RECOVERY DIVISION
NORTHERN REGIONAL OFFICE
Tel: 011-69012998/58
Email: recoverynro@sebi.gov.in

Notice of Attachment of Bank Accounts

Attachment Proceeding No. 10763 of 2023
Certificate No. 6829 of 2023

**The Principal Officer/ Chairman &
Managing Director / CEO
All the Banks in India**

1. Whereas a Recovery Certificate No. **6829 of 2023** dated **July 10, 2023** has been drawn up by the Recovery Officer in the above proceedings for recovery of a sum of **Rs. 55,01,000/-** (*Rupees Fifty Five Lakh One Thousand*) towards Penalty imposed by Adjudicating Officer vide order no. **Order/DS/DK/2022-23/20903-20964** dated **October 31, 2023** in the matter of **Religare Enterprises Ltd.** along with interest, all costs, charges and expenses in respect of all proceedings for recovering the said sum (details given in table below), against **AD Advertising Private Limited** [Defaulter] **PAN: AAJCA3551C** and the same are due from the defaulter in respect of the said certificate. A Notice of Demand dated July 10, 2023 has been issued to **AD Advertising Private Limited**.

Description of Dues	Amount
Penalty imposed by the AO vide Order No. Order/DS/DK/2022-23/20903-20964 dated October 31, 2022 read with corrigendum dated November 30, 2022 and January 05, 2023 in the matter of Religare Enterprises Ltd.	50,00,000/-
Interest from October 2022 to July 2023 @ 1 % per month	5,00,000/-
Recovery Cost	1,000/-
Total	55,01,000/-

2. Whereas no amount has been paid by the defaulter and there is sufficient reason to believe that the defaulter may dispose of the amounts/ proceeds in the Bank accounts held with your Bank and realization of amount due under the certificate would in consequence be delayed or obstructed.



“हम हिन्दी पत्राचार का स्वागत करते हैं।”

उत्तरी प्रादेशिक कार्यालय : प्लेट-बी, आठवीं मंज़िल, ऑफिस टॉवर-1, एनबीसी कॉम्प्लेक्स, पूर्व किदवाई नगर, नई दिल्ली - 110023

Northern Regional Office : Plate-B, 8th Floor, Office Tower-1, NBCC Complex, East Kidwai Nagar, New Delhi-110023 दूरभाष (Phone) : 011 - 69012998

प्रधान कार्यालय : सेबी भवन, प्लॉट सं. सी-4 'अ', जी-ब्लॉक, बान्द्रा कुर्ला कॉम्प्लेक्स, बान्द्रा (पूर्व) मुंबई - 400051 दूरभाष (Phone) : 022 - 26449000

Head Office : SEBI Bhavan, Plot No. C-4A, G-Block, Bandra Kurla Complex, Bandra (E) Mumbai - 400051 Web. : www.sebi.gov.in



Continuation Sheet

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और विनिमय बोर्ड
**Securities and Exchange
Board of India**

AP No. 10763 of 2023

3. It is therefore in exercise of powers conferred on me, I hereby order to attach the following with immediate effect.
 - a) All account/s by whatever name called including lockers of the Defaulter, either singly or jointly with any other person/s, held with your Bank; and
 - b) All other amount/ proceeds due or may become due to the Defaulter or any money held or may subsequently hold for or on account of the Defaulter.
4. It is further ordered with immediate effect that **No Debit** shall be made in the said account/s **to the extent of the total dues mentioned above** until further orders from the Recovery Officer of SEBI. However, the credits, if any, into the account may be allowed.
5. You are hereby directed to provide the following immediately/ within 15 days to the undersigned/ our representative on service of this Notice:
 - a) Details of all the Accounts including Lockers held by the defaulter with your Bank;
 - b) Copy of the Account Statement(s) for the latest one year in respect of all the Accounts;
 - c) Confirmation of Attachment of the said account(s) and lockers; and;
 - d) Complete details of all loan/advances accounts along with the details of assets charged for the said loan/advances.
6. If the defaulter is not having any type of account with your bank/not having any balance in the account of the defaulters, the same shall also be informed on the email: recoverynro@sebi.gov.in
7. This Notice of attachment is issued in exercise of powers conferred under **Section 28A(1)(b), 11(2) (ia) of SEBI Act, 1992 read with Section 226 and the Second Schedule of Income Tax Act, 1961.**

Given under my hand and seal at New Delhi this 04th day of August, 2023.

SEAL

Copy to:

AD Advertising Private Limited
House No.574, 2nd Floor, Main Road,
Chirag Delhi, New Delhi- 110017



Rajeev Rastogi

RECOVERY OFFICER

राजीव रस्तोगी / RAJEEV RASTOGI
वसुली अधिकारी एवं उप महाप्रबंधक
Recovery Officer & Deputy General Manager
भारतीय प्रतिभूति और विनिमय बोर्ड
Securities and Exchange Board
उत्तरी प्रादेशिक कार्यालय/Northern Regional Office
नई दिल्ली/New Delhi

With a direction not to receive/ recover/ demand the proceeds/ money held/ to be held in the aforesaid accounts.



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और विनिमय बोर्ड
**Securities and Exchange
Board of India**
SEBI/NRO/OW/P/2023/31375/2

RECOVERY DIVISION
NORTHERN REGIONAL OFFICE
Tel: 011-69012998/58
Email: recoverynro@sebi.gov.in

Notice of Attachment of Demat Accounts

Attachment Proceeding No. 10764 of 2023
Certificate No. 6829 of 2023

National Securities Depository Ltd.
Trade World, A Wing, 4th & 5th Floors,
Kamala Mills Compound, Lower Parel,
Mumbai – 400 013

Central Depositories Services (I) Ltd.
Marathon Futurex, A-Wing, 25th Floor,
NM Joshi Marg, Lower Parel,
Mumbai – 400 013

All Mutual Funds of India

- Whereas a Recovery Certificate No. **6829 of 2023** dated **July 10, 2023** has been drawn up by the Recovery Officer in the above proceedings for recovery of a sum of **Rs. 55,01,000/- (Rupees Fifty Five Lakh One Thousand)** towards Penalty imposed by Adjudicating Officer vide order no. **Order/DS/DK/2022-23/20903-20964** dated **October 31, 2023** in the matter of **Religare Enterprises Ltd.** along with interest, all costs, charges and expenses in respect of all proceedings for recovering the said sum (details given in table below), against **AD Advertising Private Limited [Defaulter] PAN: AAJCA3551C** and the same are due from the defaulter in respect of the said certificate. A Notice of Demand dated July 10, 2023 has been issued to **AD Advertising Private Limited**.

Description of Dues	Amount (Rs.)
Penalty imposed by the AO vide Order No. Order/DS/DK/2022-23/20903-20964 dated October 31, 2022 read with corrigendum dated November 30, 2022 and January 05, 2023 in the matter of Religare Enterprises Ltd.	50,00,000/-
Interest from October 2022 to July 2023 @ 1 % per month	5,00,000/-
Recovery Cost	1,000/-
Total	55,01,000/-

- Whereas no amount has been paid by the Defaulter and there is sufficient reason to believe that the Defaulter may dispose of the securities/instruments in the Demat account/s or Mutual fund folio/s held with you and realization of amount due under the certificate would in consequence be delayed or obstructed.

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उत्तरी प्रादेशिक कार्यालय : प्लेट-बी, आठवीं मंजिल, ऑफिस टॉवर-1, NBCC Complex, East Kidwai Nagar, New Delhi-110023 दूरभाष (Phone) : 011-69012998

Northern Regional Office : Plate-B, 8th Floor, Office Tower-1, NBCC Complex, East Kidwai Nagar, New Delhi-110023 दूरभाष (Phone) : 011-69012998

प्रधान कार्यालय : सेबी भवन, प्लॉट सं. सी-4 'अ', जी-ब्लॉक, बान्द्रा कुर्ला कॉम्प्लेक्स, बान्द्रा (पूर्व) मुंबई - 400051 दूरभाष (Phone) : 022 - 26449000

Head Office : SEBI Bhavan, Plot No. C-4A, G-Block, Bandra Kurla Complex, Bandra (E) Mumbai - 400051 Web. : www.sebi.gov.in



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और विनिमय बोर्ड
**Securities and Exchange
Board of India**

AP No. 10764 of 2023

3. It is, therefore, in exercise of powers conferred on me, I hereby order to attach the following with immediate effect:
 - i. All Demat Account/s by whatever name called of the Defaulter, either singly or jointly with any other person/s, held with you.
 - ii. All Mutual fund folio/s by whatever name called of the Defaulter, either singly or jointly with any other person/s, held with you.
4. It is further ordered with immediate effect that **No Debit** shall be made in the said accounts/folios until further orders. However, the credits, if any, into the account may be allowed.
5. You are hereby directed to provide the following immediately to the undersigned/our representative on service of this Notice:
 - a) Details of all the Accounts held by the defaulter with you;
 - b) Copy of the Account Statement/s;
 - c) Confirmation of Attachment of the said account/s.
6. If the defaulter is not having any type of account with your bank/not having any balance in the account of the defaulter, the same shall also be informed on the email: recoverynro@sebi.gov.in
7. This Notice of attachment is issued in exercise of powers conferred under **Section 28A(1)(b), 11(2) (ia) of SEBI Act, 1992 read with Section 226 and the Second Schedule of Income Tax Act, 1961.**

Given under my hand and seal at New Delhi this 04th day of August, 2023.

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Rajeev Rastogi
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राजीव रस्तोगी / RAJEEV RASTOGI
वरुली अधिकारी एवं उप महाप्रबंधक
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With a direction not to receive/ recover/ demand the proceeds/ money held/ to be held in the aforesaid accounts.